1. A process of dyeing a molded article comprising the steps of

(i) immersing at least a portion of said article in a dyeing bath that contains a carrier and a tinctorial amount of at least one dye, said bath maintained at a temperature of 90 to 99°C and

(ii) retaining said portion in said bath for a period of time sufficient to allow a predetermined amount of dye to diffuse into said article, and

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(iii) removing said article from said bath, wherein molded article comprise at least one polymeric resin selected from the group consisting of (co)polyester (co)polycarbonates, acrylonitrile-butadiene-styrene, polyamide, polyurethane, polyalkyl(meth)acrylate and styrene copolymers, and wherein said carrier conforms to

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wherein and R² and R¹ independently denote H or C₁₋₁₈ alkyl, benzyl, benzoyl or phenyl radical, n is 2 or 3 and m is 2-35.

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2. The process of Claim 1 wherein the bath further contains a surfactant.

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(i) immersing at least a portion of said article in a dyeing bath that contains a carrier and a tinctorial amount of at least one disperse dye, said bath maintained at a temperature of 90 to 99%, and

A process of dyeing a molded article comprising the steps of

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(ii) retaining said portion in said bath for a period of time sufficient to allow a predetermined amount of dye to diffuse into said article, and

(iii) / removing said article from said bath,

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wherein molded article comprise at least one polymeric resin selected from the group consisting of (co)polyester, (co)polycarbonates, acrylonitrile-butadiene-styrene, polyamide, polyurethane, polyalkyl(meth)acrylate and styrene copolymers, and wherein said carrier conforms to

$$R^1$$
 [-O-(CH₂)_n]_m OR²

wherein and R² and R¹ independently denote H or C₁₋₁₈ alkyl, benzyl, benzoyl or phenyl radical, n is 2 or 3 and m is 2-35.

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- 4. The process of Claim 3 wherein the bath further contains a surfactant.
- 5. The process of Claim wherein R² denotes butyl and R¹ denote H.

6. The process of Claim 3 wherein R² denotes butyl and R¹ denote H.

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- 7. The process of Claim 1 wherein dye is a water-insoluble dye selected from the group consisting of azo, diphenylamine and anthraquinone compounds.
- 8. The process of Claim 1 wherein R² and R¹ independently one of the other denotes benzyl, benzoyl or phenyl radical that are substituted in their aromatic rings by alkyl and/or halogen.
 - 9. The process of Claim 3 wherein R² and R¹ independently one of the other denotes benzyl, benzoyl or phenyl radical that are substituted in their aromatic rings by alkyl and/or halogen.

dye, a carrier and an optional surfactant wherein carrier conforms structurally to

$$R^{1}$$
 [-O-(CH₂)_n]_m OR²

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wherein and R² and R¹ independently denote H or C_{I-18} alkyl, benzyl, benzoyl or phenyl radical, n is 2 or 3 and m is 2-35, and wherein resinous component contains at least one member selected from the group consisting of (co)polyester, (co)polycarbonates, acrylonitrile-butadienestyrene, polyamide, polyurethane, polyalkyl (meth) acrylate and styrene copolymers,

11. A composition of matter containing a resinous component, a disperse dye, a carrier and an optional surfactant wherein carrier conforms structurally to

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wherein and R² and R¹ independently denote H or C₁₋₁₈ alkyl, benzyl, benzoyl or phenyl radical, n is 2 or 3 and m is 2-35, and wherein resinous component contains at least one member selected from the group consisting of (co)polyester, (co)polycarbonates, acrylonitrile-butadienestyrene, polyamide, polyurethane, polyalkyl(meth)acrylate and styrene copolymers,

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- 12. The process of Claim 1 wherein the molded article further comprise metal flakes.
- 13. The process of Claim 3 wherein the molded article further comprise metal/flakes.

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14. The process of Claim 1 wherein the molded article further comprise titanium dioxide.

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- 15. The process of Claim 3 wherein the molded article further comprise titanium dioxide.
- 5 16. The process of Claim 1 wherein the molded article further comprise crosslinked polymethylmethacrylate minispheres.
 - 17. The process of Claim 3 wherein the molded article further comprise crosslinked polymethylmethacrylate minispheres.

18. The process of Claim 1/wherein the resin is aromatic polycarbonate.

- 19. The process of Claim 1 wherein the resin is allyldiglycol carbonate.
 - 20. A dip-dyed article prepared by the process of Claim 1.
 - 21. A dip-dyed article prepared by the process of Claim 3.

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